# **Bonnie Lynn Tran**

works on WEBSITE BRAND and VISUAL IDENTITY design projects.

# Work Experience

JULY 2020 - CURRENT

#### Designer @ Radish Lab

Work with nonprofit clientele to develop brand and website design systems. Responsibilites include brand strategy, visual research, user experience and interface design, print design, and internal workflow process development for the design and development team.

SEPTEMBER 2019 - JULY 2020

#### Junior Designer @ Radish Lab

2018 - 2019

#### Service Design Apprentice

#### @ NYC Mayor's Office of Economic Opportunity

Conduct design research in efforts to explore how New Yorkers access and interact with city services. Work with families, child welfare workers and support providers to create tools and resources that better account for family needs during the referral process. Responsibilities include research strategy, workshop design and facilitation, conducting interviews, data synthesis, and data mapping.

2018 - 2019

#### User Experience Design Intern @ Carina

Visualize design systems, create interactive prototypes, and support user experience and product development for a nonprofit healthcare startup who serves people who need direct home care and the workers who provide it.

PRE-2018

Ringer upper of self-serve froyo, refiller of toppings, barista of boba tea, slicer of deli meat & more...

### *Education*

2014 - 2018

#### B.S. Human Centered Design and Engineering

@ University of Washington, Seattle

# Tool Box

(LLUSTRATOR PHOTOSHOP (INDESIGN)
USER EXPERIENCE DESIGN FIGMA
ÜSER INTERFACE DESIGN USER RESEARCH
PRINT PARTICIPATORY DESIGN
DESIGN SYSTEMS VISUAL RESEARCH
HTML CSS JS
WEBFLOW DATA VISUALIZATION

## Contact

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• PORTFOLIO

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